# Bosch Solar Energy & LRC Committee on 3rd Party Electric Sales April, 2012







#### **Bosch: three business sectors**

# Overview and 2010 key figures

#### **Bosch Group** total

- → 47.3 billion euros in sales
- → 283,500 associates including 34,200 in research and development



#### **Automotive Technology**

- → 59% share of sales
- → World's largest supplier of cutting-edge automotive technology



#### Industrial **Technology**

- 14% share of sales
- → World's leading manufacturer of large gearboxes and of powertrain, packaging, and process technology, includes solar PV



#### **Consumer Goods** and Building **Technology**

- 27% share of sales1
- World's largest power tool manufacturer, leading the field in household appliances, heating and cooling, and security systems









<sup>&</sup>lt;sup>1</sup> Including other segments

# **Bosch: technology**

# Markets and figures for 2010

#### **Americas**

- → 18% share of sales
- → 33,500 associates
- → 49 manufacturing sites

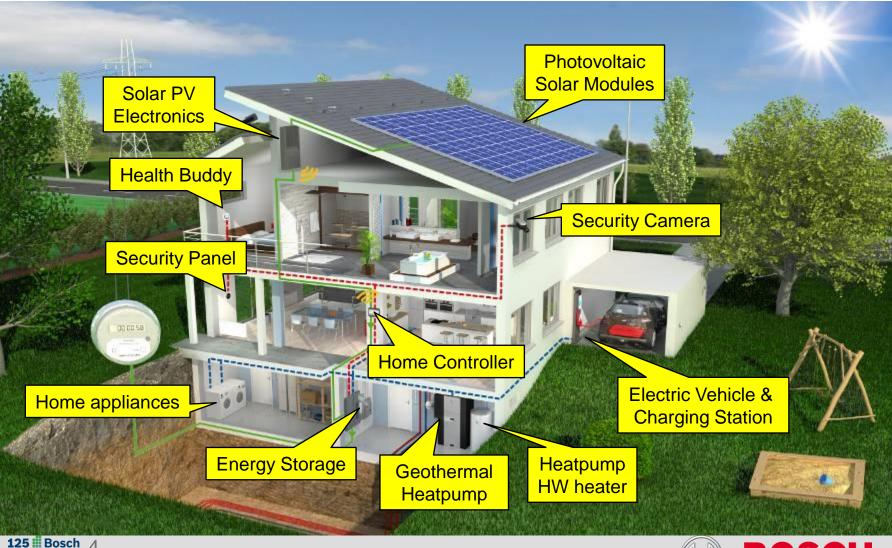


- Over \$5 billion USD globally for R&D
- ~15 patents filed per working day
- → ~45% focus on products to enhance energy efficiency, protect the environment and improve building technology
- Ultimately our focus is on "Technology for Life"
- Main solar office in Mooresville, NC





# **Bosch: the integrated residential offer**



1886-2011

## **Bosch: thermo-technology**

# Tankless, solar, geothermal & boiler Integrated solutions

- Bosch is committed to reinventing energy efficiency by offering smart tankless, solar, geothermal & boiler products that produce domestic hot water and indoor comfort solutions.
- Bosch products work alone or together as an integrated system to provide the opportunity to customize unique energy efficient systems.

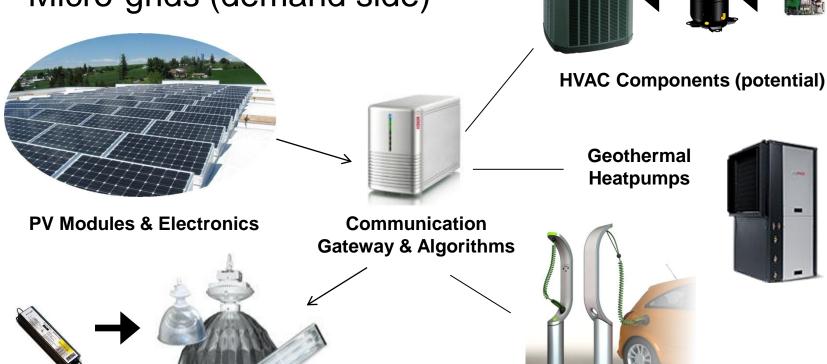






# **Bosch: the integrated commercial offer**

Integrated Commercial Products Micro-grids (demand side)



**Lighting Ballast Electronics** 

**Electric Vehicle Chargers** 



### **Bosch: Solar Energy**

# Points for consideration:

- Integrated building & energy technologies extend to many industries beyond the solar component, extensive job growth opportunities
- → RPS policies are helpful, solar has experienced significant reductions in cost through increasing installed generating capacities, ultimately benefiting all rate payers and IOUs
- Interest in integrated micro-grids allows further performance and cost optimization. Such truly distributed systems enable improved demand management
- Over its life, a solar module will typically produce over 20 times the energy required to produce it
- Every day, the sun radiates more than 6,000 times the energy requirements of the entire world population
- → Silicon, the primary solar module ingredient, is the 2<sup>nd</sup> most abundant element in the earth's crust



### **Bosch Solar Energy**

# Summary

- North Carolina's natural solar resource will allow substantial solar generating capacity
- → 3<sup>rd</sup> party sales will further leverage this abundant resource and:
  - bring further innovation leading to improved cost and load optimization
  - can directly service on-peak demand loads
  - is very scalable and reliable
  - is ready now

Eric.Daniels@us.bosch.com 256 Raceway Dr. Suite 9 Mooresville, NC 28117







# Thank you for your Interest





